



CHILE SWOT Analysis

STRENGTHS	Chile keeps a good position within the Index, as it ranks in the category of low restrictions on freedom of the press. This allows the existence of diverse media, few obstacles against both the creation of new media and the exercise of journalism and, in general, low negative government influence on freedom of the press. The essential role played by the media is acknowledged, as well as the importance for citizens to be informed. The strength of democracy and institutions are essential to preserve with these traits.
WEAKNESSES	Per the Index, the realm of Violence and impunity shows the weakest performance, mostly because of events that have affected press teams. Although the perpetrators have not been from government agencies but individuals or groups of civilians. These events are linked to security issues, including increasingly violent rallies or street riots.
OPPORTUNITIES	Protection and safety for the exercise of journalistic work need strengthening; diverse and plural media are vital, as well as free access to public information for well-informed citizens. The Executive and Legislative environments show signs of going on this direction, and there is a great opportunity for these initiatives to have support from across the political spectrum to help consolidate the country as one in which freedom of the press is at its full extent.
THREATS	Fake news is one of the major threats because it goes viral easily and quickly, reaching citizens unable to factcheck the reliability of the information they receive. The nationwide raise of violence and crime is another great threat that could impact the exercise of journalism. Additionally, the increasing influence of some of the environments or greater government control over the media, currently almost non-existent, are factors that could have an impact on freedom of the press as well.

