

**BRAZIL**  
**SWOT Analysis**

<b>STRENGTHS</b>	Organized civil society in defense of freedom of expression and the press has stood out as a strength. Several entities have compiled and systematized data on threats and attacks against media professionals, especially women journalists, as well as media companies. This information has been disseminated in the form of reports particularly blowing the whistle on the hostile behavior of the Executive environment towards freedom of expression.
<b>WEAKNESSES</b>	The landscape of permanent threat to democratic institutions in a fragile democracy such as Brazil's represents a relevant weakness. Attacks on media professionals and companies by the Executive not only reflect Brazil's authoritarian political culture, but also reinforce it. The current president of the republic, heir to a tradition of authoritarian bias in the country's political history, stands out as the primary influence unfavorable to freedom of expression.
<b>OPPORTUNITIES</b>	The action of civil society organizations in defense of freedom of expression and the press has resulted in the release of a significant output of documents that underscore the climate of hostility and democratic fragility in which the country is. These reports have gained wide visibility not only among specialists and in the academic world, but also among public opinion in general and, therefore, have encouraged debates on the subject in reaction, mainly, to the offensive of the Executive.
<b>THREATS</b>	The hostile environment for journalistic activity is a major threat. The actions of organized groups aimed at the systematic production and dissemination of disinformation across networks and digital media contribute to discrediting the professional press. Added to this is the increase in the number of instances of threats and attacks on journalists, especially women.

