

**PERU:  
SWOT Analysis**

<b>STRENGTHS</b>	In spite of the restrictions, threats and other obstacles to the job of journalists, freedom of expression and the press prevails in Peruvian territory. There is a diversity of opinions among the different media, and journalists. The citizenry, although exhausted by the post-pandemic economic crisis and the continuous political dispute, remains attentive to clearly respond to attempts to restrictions to freedom of expression.
<b>WEAKNESSES</b>	The greatest weakness lies in the instability of Peruvian politics, which has resulted in 70 cabinet changes during the first 400 days of government. This is a long-standing problem, but it has been heightened during the current administration. This pervades, for example, in the arbitrary decisions that deny the freedom of news coverage by the Executive and Legislative branches.
<b>OPPORTUNITIES</b>	The continuous creation of digital indigenous media capable of generating an audience of their own stands out. Some of these media are able to do so by reporting exclusively through social media. The citizenry value investigative, reporting and analytical content, which stands as an opportunity to exercise their decision making based on timely and accurate information while also exercising their right to freedom of expression.
<b>THREATS</b>	The occasional arbitrariness by the Executive and Legislative branches, which has restricted freedom of news coverage, does not seem to be close to an end in the coming months. Also, the increase of violence against the press by different social players raises the proposition of a possible negative trend towards the exercise of journalism.

