

Canada

Strengths, weaknesses, opportunities, treats

STRENGTHS	Canada boasts a consolidated democracy with checks and balances. Its society has an efficient protection of human rights in place.
WEAKNESSES	The country has experienced weakening of the mainstream media system, reduction of news staff and closing of newspapers. There is no differentiation between freedom of expression and freedom of the press.
OPPORTUNITIES	Canada could enshrine freedom of the press in legislation protecting human rights, as well as develop a more pluralistic approach to include marginalized groups, such as aboriginal populations, in media coverage. In addition, there is room for rethinking funding destined to investigative journalism.
THREATS	Loss of credibility of the mainstream media across sections of the population, limitations on coverage of protests and conflicts, especially in areas related to aboriginal populations, and the growing influence of social media as "sources" of information pose a threat.

