



BRASIL STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS ANALYSIS

STRENGTHS	Civic society organizations have played a critical role in defending freedom of expression and the press through associations, unions and human rights groups. Blowing the whistle of threats to democracy through the production and broadcasting of information about threats to these freedoms represents an important asset.
WEAKNESSES	Fragile democratic institutions in a context of constant authoritarian threat represent a significant weakness. The process of discrediting that professional journalism and media companies have been subjected to in recent years is a notable part of this weakness. The market's precariousness due to the lack of legislation over digital platforms further compromises professional journalism.
OPPORTUNITIES	The debate over the distinction between freedom of expression, hate speech and the spread of disinformation has been popularized in the public sphere beyond forums of experts. The discussion of legislative initiatives with the purpose of regulating and holding accountable digital platforms whose working logic threatens democracy has gained visibility and relevance in society.
THREATS	Reinforced in recent years, a legacy of authoritarianism can be seen expressed in threats, hostilities and violence against media companies and journalists, especially female journalists. Furthermore, the legislative process on regulating digital platforms risks to be seized by groups whose business interests tend to be prioritized over the principles of democracy.

